

Apollo

Chemist & Dispenser

Apollo Pharmacy

ಅಪೊಲೋ ಫಾರ್ಮಸಿ

Unit of Apollo Hospitals Enterprise Ltd.

Lingaraja Circle, Saundatti

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K.L.E. SOCIETY'S BELLUBBI ARTS & COMMERCE COLLEGE SAUNDATTI

Department of Commerce

A Project Report On

“APOLLO PHARMACY FRANCHISING”

SUBMITTED BY :

- Miss. Varsha Lingaroshi
- Miss. Basamma Hugar
- Miss. Savita Sambaragi
- Miss. Yallamma Hugar
- Miss. Priyanka Ganiger

SUBMITTED TO :

Prof. Shivaleela .S. Arahunashi

Project Guide

Lecturer

SVS Bellubbi Arts & Commerce College

Saundatti


HOD

Head Department of Commerce
K.L.E. Society's S.V.S. Bellubbi Arts & Com College
SAUNDATTI (Karnataka)

2020-2021




PRINCIPAL
K.L.E. Society's S.V.S. Bellubbi
Arts & Com College, Saundatti.



K.L.E.SOCIETY'S
S.V.S. BELLUBBI ARTS & COMMERCE COLLEGE
SAUNDATTI - 591126
(Re-Accredited at the 'B++' Level by NAAC)

Certificate

Date: 15-02-2021

This is to certify that

Miss/Mr. 1. Vaisha Lingarushi

2. Basamma

3. sanita. s.

4. yallamma. H

5. priyanka. cr

6. _____ Of B.A/B.Com has satisfactorily

completed the course of Project work / Field work / Internship

in Apollo pharmacy franchising.

Under my supervision during the academic year 2020 - 2021



Class Teacher



Head Department of Commerce
K.L.E. Society's S.V.S. Bellubbi Arts & Com College
SAUNDATTI. (Karnatak)



PRINCIPAL

K.L.E. Society's S.V.S. Bellubbi
Arts & Com College, Saundatti.

APOLLO PHARMACY INTRODUCTION

Apollo pharmacy is a part of Apollo hospital- Asia's largest healthcare group. It is Indian's first and largest branded pharmacy network, with over 3000 plus outlets in key Locations. Accredited with- international Quality Certification, Apollo pharmacy offers genuine medicines round-the clock, through their 24-hour pharmacies. Apollo Pharmacy also provides Customer Care any time of day.

Apollo pharmacy was started in 1987. Hyderabad - based pharmacy chain Hetero MED solutions Ltd (HMSL) was acquired by Apollo Pharmacy (Apollo Hospitals Enterprise Ltd) in 2014. HMSL had around 320 stores across Telangana, Andhra Pradesh and Tamil Nadu.

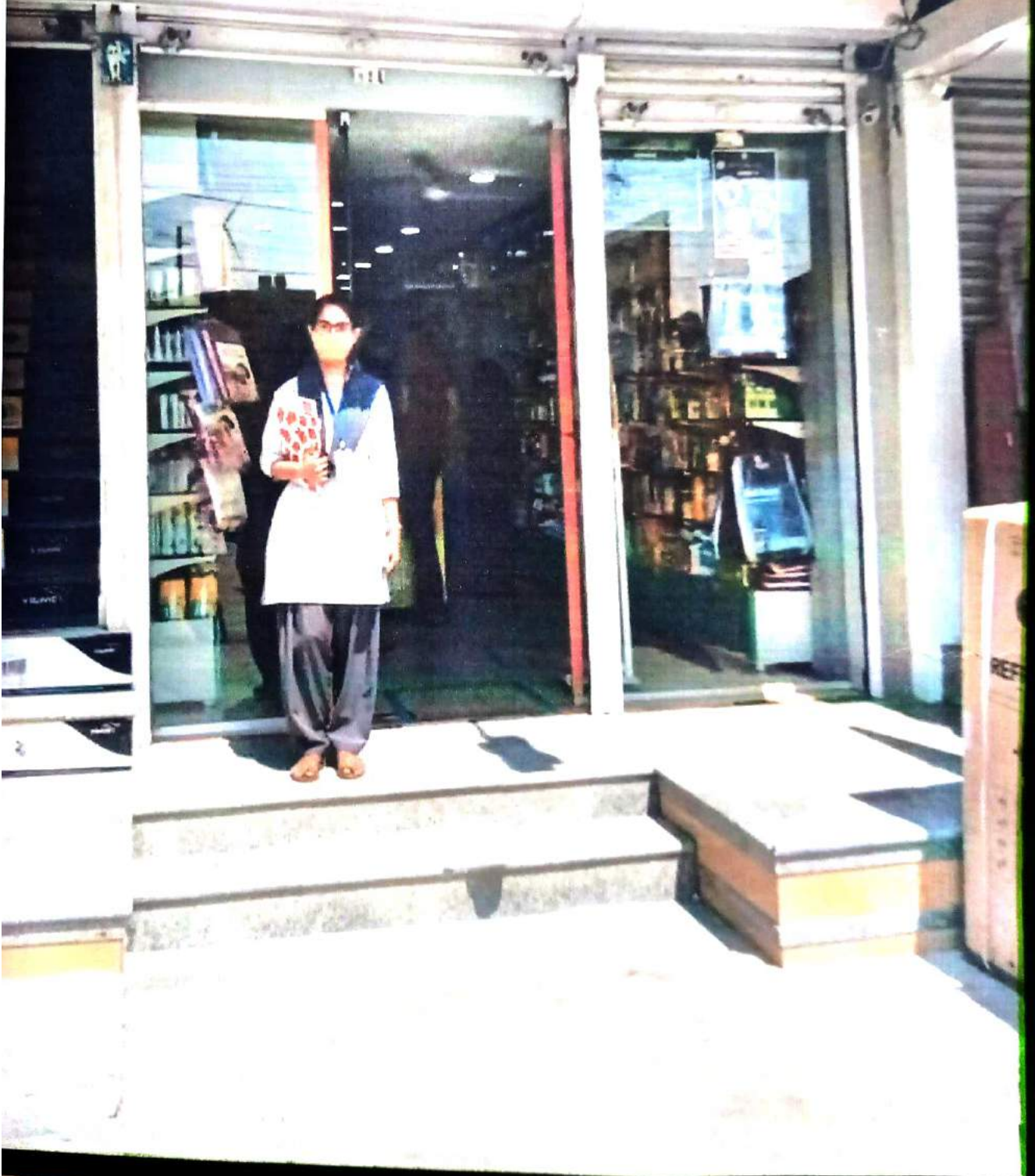
Apollo Pharmacy

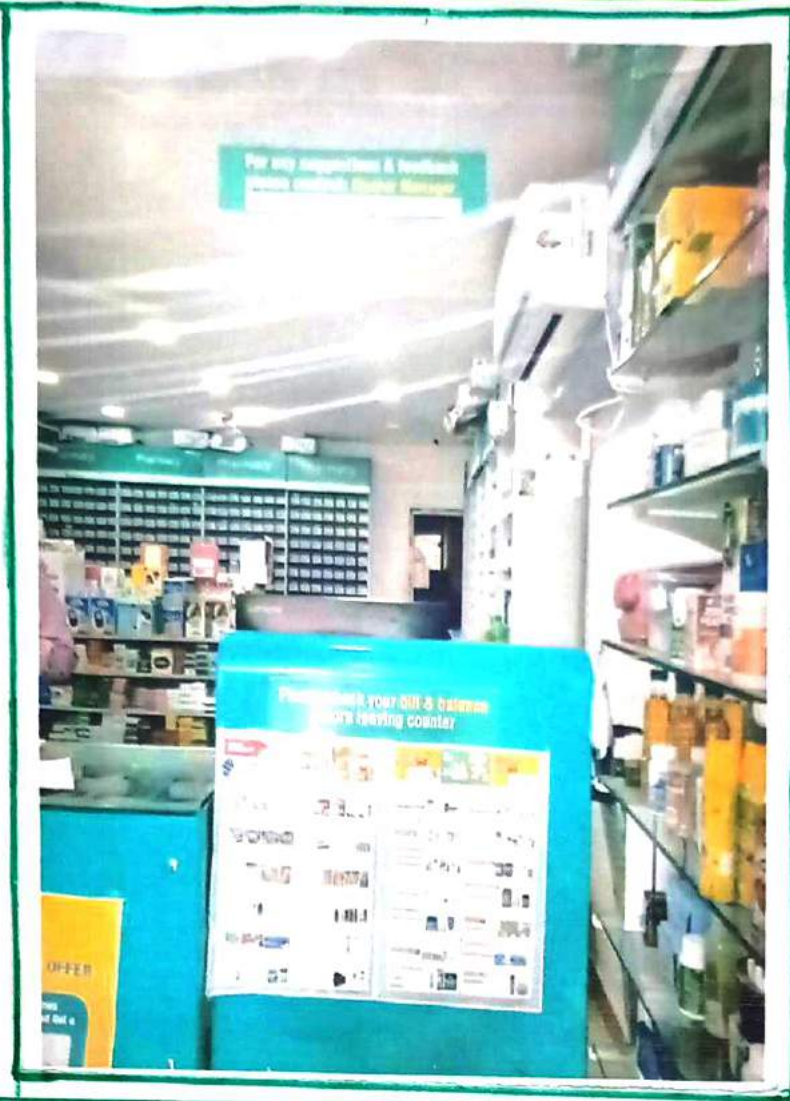
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Unit Of Apollo Hospitals Enterprise Ltd.

Lingaraja Circle, Saundatti

ನಿರ್ದೇಶನ





Apollo pharmacy
& Supervisor



Products



ABOUT THE APOLLO PHARMACY:

Today we begin a new year, we begin a new decade, and we give birth to new way we will do business! Happy new year to my fantastic pharmacy team.

The last 10 years seem like a lifetime.

- We achieved our 1000 days, 1000 stores, 1000 cr. Target and pharmacy established our dominance as India's # 1 and pharmacy retailer.
- We transitioned leadership from Mr. Ramamurthy to JK 'sir and built a larger dynamic team who pumped up growth, capabilities and people to our current 27000+ tech.
- We struggled with tech, mastered it and rapidly moved to the finest cloud based retail software in the word.
- We proudly in introduced our own Pvt Labels and partner brands like H& B, but we also became the countries category leader in FMCG for babies and seniors.
- We were first responders in every catastrophe India faced, we give medicines free to over 100 homes for the aged, we are actively moving away from plastic.
- We have fulfilled 800,000,000+ prescriptions, done 30000+ camps and have a loyal customer base of 20,000,000+ spanning across 21 states, 185 districts, 500 + towns.

- We kept our promise and those of you who stayed with us bought your 1st vehicle, a home, got married, some of your children are today graduates, Married.. you are secure.

AWESOME FOR SURE,.... SATISFIED? I hope not. Even today chairman, our great inspiration asks what

Are the new things we are doing and planning? And we have GREAT plane for this decade.

Team, we are in the 'Age of omni'.

In this decade we can achieve more with less, we can grow faster, serve more people and spread everywhere.

In this decade EVERY INDIAN WILL HAVE ACCESS TO APOLLO PHARMACIES.

In this decade 1 out of 10 Indian's would have bought a medicine from us. 1 out of 100 Indian's will trust us to manage their total health also.

Apollo is Indians health Company, and we have this great responsibility and opportunity to serve. Let's ask ourselves two questions every this decade

1. What have we done to earn the trust of so many people?
2. Are we doing enough for them, can we do better?

This is our Apollo Compass and because of this we are now starting a new journey... the age of Omni. Simply put it means that we will use our unmatched physical presence and now leverage technology through smart phones, video, voice to take healthcare to our customers. We will make sure we anticipate their needs thoughtfully,. We will fight to keep them healthy and disease from progressing. We will use our network to lower the cost of healthcare not by discounts, which is temporary and thoughtless, instead we will manage and work with our customers by always giving them our best service the best medicines and above all Apollo expertise.

This new beginning isn't going to be easy, but Indian healthcare and people need a more trust based, caring system which is backed by the best technology and widest network. Only Apollo can deliver on this promise.

So when u comes to work tomorrow on the 1st day of 2020 the new decade.... And every day u are at Apollo ask yourself the 2 questions

1. What have we done to earn the trust of so many people?
2. Are we doing enough for them, can we do better?

Every one of you have the answer... you are qualified, trained, u belong to Apollo and our Chairman loves and believes in every member of his team. With this strength, I am sure that you will

give your best..... let's make this another great decade for Apollo and bring in the age of Omni.

Apollo Pharmacy in Lingaraj Savadatti

Situated in an accessible location, Apollo Pharmacy Near Lingaraj cercal, Savadatti is a part of Indians first pharmacy network . This growing chain of pharmacies is a unit of Apollo Hospitals Enterprise limited , Asia's largest healthcare group .

Infrastructure and other facilities at Apollo Pharmacy

Apollo Pharmacy near bus stop, Lingaraj Circle is Open to customers from 00:00-23:59. This centre is well stocked with a diverse range of products including over-the-counter medicines, critical medicines, FMCG products, Vitamins and supplements, baby care, personal care, health food, and snacks. Like each of its Pharmacies, this one has a computerized system and is manned by competent staff. Trained in Pharmacy Operations management, the experienced staff, including Pharmacists, is prompt at catering to the requirements of the customers. The accepted modes of payment are Cash.

PRODUCTS

- Medicines
- Diagnostics
- Baby Care
- Skin Care
- Hair Care
- Health Care

What are the best Apollo Pharmacy Offers and Discount Coupons in March 2021 @ a glance?

Bank Name	Discount	Valid till
ICICI Bank	15% Instant Discount	Mar 31,2021
ICICI Bank	15% Instant Discount	March 31,2021
Axis Bank	10% Instant Discount	March 31,2021

MONTHLY OFFERS



PULSE OXIMETER
MRP ₹1750



FREE

OKY99 OR MYOXY OR FIRST AID KIT
WORTH ₹499

BP MONITOR
MRP ₹2299



NEBULIZER
MRP ₹2550



FREE

GLUCOMETER + STRIPS 25'S COMBO
WORTH ₹750

LIFE N95 FACE MASK
MRP ₹100



FREE

HAND SANITIZER 100ML
WORTH ₹50

LIFE MULTISURFACE DISINFECTANT SPRAY 215ML
MRP ₹100



FREE

PREMIUM HAND WASH AQUA BLUE OR LEMON GRASS 250ML OR HAND SANITIZER 200ML
WORTH ₹100

AIR SANITIZER 270ML / 162G
MRP ₹180



FREE

PREMIUM HAND WASH AQUA BLUE OR LEMON GRASS 250ML OR HAND SANITIZER 200ML
WORTH ₹100

HAND SANITIZER 500ML NANOVA HYGIENE MULTI-SURFACE DISINFECTANT SPRAY 500ML
MRP ₹250



FREE

PREMIUM HAND WASH AQUA BLUE OR LEMON GRASS 250ML OR HAND SANITIZER 200ML
WORTH ₹100

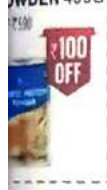
HAND SANITIZER 200ML
MRP ₹100



FREE

N95 FACE MASK 1 No. WORTH ₹100

DIABETIC PROTEIN POWDER 400G
MRP ₹350



₹100 OFF

APPLE CIDER VINEGAR 500ML GILOY JUICE 500ML
MRP ₹350



FREE

JAGGERY POWDER 500G
WORTH ₹100

NONI JUICE 500ML
MRP ₹550



FREE

MULTIGRAIN CEREAL 500G
WORTH ₹500

KARELA JAMUN JUICE 500ML
MRP ₹179



FREE

DIABETIC FOOT CREAM 30G
WORTH ₹80

MUSLI PLUS CAP 30'S
MRP ₹999



50% OFF

ASHWAGANDHA EXTRACT CAPSULE
MRP ₹500



50% OFF

TURMERIC CURCUMIN CAPSULES 30'S
MRP ₹500



50% OFF

CHYAWAN HEALTH GOLD 1KG
MRP ₹400



FREE

STEAM INHALER MINI
WORTH ₹350

TURMERIC LATTE 50G
MRP ₹150



FREE

N95 FACE MASK 1 No.
WORTH ₹80

PANCH TULSI DROPS 20ML
MRP ₹200



FREE

JAGGERY POWDER 500G
WORTH ₹100

MULTIVITAMIN 30'S MEN / WOMEN (OR) MEN 50+ / WOMEN 50+
MRP ₹200



FREE

HAND SANITIZER 100ML
WORTH ₹50

MULTIGRAIN CEREAL 500G
MRP ₹100



₹100 OFF

GLUCOSE - D LEMON / ORANGE 500G
MRP ₹145



NOW ₹100

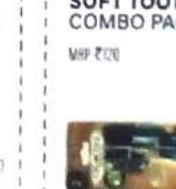
ORTHOCHOICE SLIPPER
MRP ₹499



FREE

HEALTH SOCKS 1 PAIR (SI AD)
WORTH ₹99

CHARCOAL SLIM SOFT TOOTHBRUSH COMBO PACK 2'S
MRP ₹200



NOW ₹100

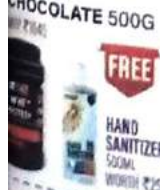
COPPER WATER BOTTLE 1000ML
MRP ₹100



FREE

JAGGERY POWDER 500G
WORTH ₹100

WHEY PROTEIN POWDER CHOCOLATE 500G
MRP ₹160



FREE

HAND SANITIZER 500ML
WORTH ₹250

MEN GROOMING KIT
MRP ₹350



NOW ₹299

ADULT DIAPER 10'S ALL SKU
MRP ₹499



FREE

HAND SANITIZER 200ML
WORTH ₹100

BABY DIAPER PANT (S) 40 (M) 40'S, (L) 34'S, (XL) 30'S
MRP ₹475



FREE

BIODEGRADABLE BABY WIPES 100
WORTH ₹40

SANITARY PAD



FREE

INTIMATE WASH 1000ML
WORTH ₹100

Prices are indicative and may not match actual product • Products are subject to availability • Terms and Conditions apply • Offer valid from 1st to 31st March, 2021

SEVERE HEADACHE ??

Saridon Advance

STARTS 50

Apollo
A Public Health Foundation

MONTHLY OFFERS
MARCH, 2021



Pampers Premium Pants UP TO ₹240 OFF
(S/22"/ M54's/ L44"/ XL36's)
Pampers Mega Jumbo Pants UP TO ₹220 OFF
(NB86"/ S86's/ M76's/ L64's/ XL56"/ XXL42's) MRP Rs. 1099/1149



Huggies Wonder Pants UP TO ₹75 OFF
(S/M/L/XL) MRP Rs. 1099/1149



MamyPoko Super Jumbo Pants UP TO ₹190 OFF
(S/M/L/XL) MRP Rs. 1249
MamyPoko (NB 66's) ₹80 OFF



Little's Soft Cleansing Baby Wipes 80's BUY1 GET1 FREE
Dove Baby Care Wipes Rich Moisture 50's BUY1 GET1 FREE
Pampers Fresh Clean Baby Wipes 64's BUY1 GET1 FREE
Vicks Baby Rub 50ml ₹15 OFF
Himalaya Baby Shampoo 200ml 10% OFF



Junior Horlicks 1kg Refill ₹50 OFF
Pediasure 7+ Dats & Almond Vanilla/ Chocolate 400g ₹45 OFF
Horlicks Classic Malt 750g Refill ₹35 OFF
Boost 1kg Refill ₹25 OFF



Horlicks 500g X 2 Promo Pack ₹50 OFF
Horlicks Chocolate Delight 750g Refill ₹45 OFF
Women's Horlicks Chocolate/ Caramel 400g Jar ₹30 OFF
Protinex Original 250g Tin ₹30 OFF



Vaseline Body Lotion 300/ 400ml (Selected) UP TO ₹60 OFF
Dove Cream Beauty Soap 4X100g (Offer Pack) ₹25 OFF
Pears Pure & Gentle Soap 4X125g (Offer Pack) ₹25 OFF
Nivea Lotion 200ml UP TO 12% OFF



Engage Deo 165 / 220ml (Selected) BUY1 GET1 FREE
Park Avenue Voyage Deo 100g ₹35 OFF
Nivea Deo 150ml (Selected) 25% OFF



Whisper Ultra Clean XL+44's ₹85 OFF
Sofy Bodyfit Antibacterial XL 54's ₹50 OFF
Stayfree Dry-Max All Night Ultra-Dry XL 42's ₹40 OFF



Head & Shoulders 2 in 1 180ml ₹44 OFF
Head & Shoulders 180ml ₹30 OFF
Dove Shampoo 180ml (Selected) ₹20 OFF



Vicks Vaporub Maha Saver 110ml Pack ₹25 OFF
Colgate Total Advanced Health Toothpaste 120g ₹25 OFF
Zandu Balm 50ml 15% OFF
Sensodyne Expert Toothbrush 10% OFF



Wildcraft Outdoor Mask W95 Black - M/L BUY @ ₹99
Ciphands Surface Disinfect Spray 75ml BUY @ ₹99
Ciphands Hand Sanitizer 100ml ₹10 OFF
One Touch Select Plus Simple Kit GET ONE TOUCH DELICA PLUS 25 LANCETS FREE



Pictures are indicative and may not match actual product | Products are subject to availability | Terms and Conditions apply | Offer valid from 1st to 31st March, 2021



@ Apollo Pharmacy (16841)

Ward No.2, W No.2/12, Shop #1,
Ground Floor, Near Bus Stand Road
Lingaraja Circle, Saundatti - 591126.

PHONE : 08330-222090

Discounts

15% discount on Apollo Private Labeled Products

10% Discount on Medicines

5% discount on FMCG

The code of discount is: 5409. It will only be applicable with the health card.

- ❖ How to avail these Apollo Pharmacy Offers and Discount Coupons?

We can avail these offers directly on store/merchant website by following the link on details page. Coupon is automatically copied when you can paste the coupon code on these sites during normal checkout process.

- ❖ Are there any terms and conditions to avail these Apollo Pharmacy Offers and Discount Coupons?

Yes, we you can find eligibility criteria, specific terms and conditions on the respective offer details and also on the bank and/or stores' terms and conditions page.

❖ Do you also provide offers from international players?

No, at present, offers data is limited only to India. You could be the first to know when we launch international offers by subscribing us.

❖ How many category offers do you list here?

We list and categorize offers across travel, shopping, flower, Gift & Recharge, Food & dining, entertainment, services, Health & Wellness.

APOLLO PHARMACY FRANCHISE

If you are interested in medicine and want to gain knowledge about Pharmacies so that you can invest in a pharmacy company and become an owner of its franchise, then this is the right place for us. This article will give us information about the Apollo pharmacy Franchise and tell you what is special about it. The article will help in making the decision as to why you should choose to invest in a company like Apollo Pharmacy and become the owner of its store.

Today, medicines are important. Technology has come very far and a lot of problems of the past have vanished due to this progress of technology. One sector that has been impacted quite a lot by technology is the medical sector. Today, there is a medicine available for everything. Whether it is a headache or a fever, you can take medicine for it and recover quickly. But where does one find these medicines? This is where the pharmacies come in. Pharmacies are stores where people go to buy medicines. A person shows a prescription of the medicine that they want to buy and he or she gets that medicine from the store. Usually, a large variety of medicines are stored in pharmacies to cater to the needs of as many people as possible.

How to get Apollo pharmacy franchise?

There are a lot of benefits associated with investing in a company like Apollo Pharmacy and becoming the owner of one of its outlets. The first and most obvious advantage of investing in Apollo Pharmacy is that it is reputed and well recognized in India. This helps the franchise in attracting a lot of customers to his or her store and also helps in the increase of the sales of the outlet. Another benefit that an individual gets by being in association with Apollo Pharmacy is that the expected profits from running an Apollo Pharmacy store are considered to be significantly high. Another benefit provided by Apollo Pharmacy is that it gives the employees of the store a chance to get quality learning, they can gain more knowledge by actually being on the field.

There are the certain steps that a person has to follow in order to become the owner of an Apollo Pharmacy store. Below is list of steps that an individual should follow if he or she wants to become the owner of an Apollo Pharmacy store:

The first thing that an individual needs to do in order to become the owner of an Apollo Pharmacy store is to visit the company's official website.

Upon reaching there, he or she has to fill out an application form applying for the franchise of Apollo Pharmacy.

Certain personal and professional details need to be filled out by the candidate in this form.

After the form is submitted, it is reviewed by the support staff of Apollo Pharmacy.

If the application gets accepted, then the people of Apollo Pharmacy get in touch with the candidate to take things ahead.

Apollo pharmacy franchise cost

Every investor worth his or her salt always takes into consideration the cost of investment while making a decision as to whether he or she should invest in a particular company or not. Apollo Pharmacy provides two franchise options to potential investors. One is the single unit franchise. The Amount of money that an investor needs to put up in order to become the owner of a single unit Apollo Pharmacy store is considered to be around 5 to 10 lack rupees. For a master Apollo Pharmacy store, an investor has to put up around 10 to 15 lack rupees.

Profit margin

Although there is no specific number or statistic on the internet to show how profitable the Apollo Pharmacy franchise is, it can be safely said that the owner of an Apollo pharmacy store stands to reap a significant amount of profits by investing in the company.

ADVANTAGE

- We refill your prescriptions
- Genuine medicines
- Quality

FINDINGS

- Better product schemes for costumer and the doctors.
- Company reputation in the market.
- Efficiency of representative to details the product.
- Recommendations of the brand by the different approving authorities.
- Top Potential Hospital.
- Top Potential Doctors.

CONCLUSION

After the keen study of the Apollo Pharmacy of savadatti it is clear that the areas in which company has its core competency are Home delivery, ATM facility, 24 hours services and these categories have emerging in the market.

As i find through this project that awareness level about Apollo Pharmacy is not so high because of Apollo Pharmacy hasn't spent much time in savadatti.

Apollo Pharmacy is rapidly spreading awareness about its brand through its quality products and genuine medicines.